ICGEB Communications, Public Information and Outreach
www.icgeb.org

Working to create an international Network of Enterprise Specialists
Alumni Meeting 27–28 November 2023
Science – presentations, posters
Alternate Careers
Connecting Alumni
Connecting students
Reminiscences
Feedback
Culture, Diplomacy, Soft skills

Meeting Wrap-up
Many nations – one Organisation

• Key decisions
• Next steps
What has ICGEB done to promote science development?

- Enriched the Alumni Network, now includes CSA members and almost 2,000 contacts
- Alumni meetings (under M&C programme)
- Actions to consolidate the Network (newsletter)
- Mapping and Digitalization
- Consolidating data across Components
- Using our platforms to increase Visibility for the community (Web site and social media)

Digital Communications: Web site & social media

https://www.icgeb.org/icgeb-alumni/
Interactive Alumni Map

Where are our ICGEB Alumni today?

Alumni mapping

Where do our alumni come from?
Where are our alumni now?

16% Italy
20% India
10% South Africa
13% USA
3.8% UK

Other Actions

• Science Communication training with the BBC (applicants from 3 Components)
• Student council ND and reps in TS (CT)

Digital Communications: Seminars and Podcasts

• Alumni seminar every 2 months
• Up to 12K views

https://www.icgeb.org/outreach/international_seminars/
Digital Communications: Video Podcasts

- **Video Podcast** collection >950 videos
- Free scientific content
- Worldwide audience of ~90,500 per year
- Majority of watch time: USA, Italy, India, and UK, followed by Canada, Germany, Japan, Russia, France, and Brazil

Digital Communications: Social Media

Digital Communications: Newsletters

https://www.icgeb.org/resources/newsletter/
Digital Communications: Annual Analytics

- Web site: 1.2M
- Newsletter: 30K
- Social media: 2.4M
- Podcasts: 100K
- Public Events: 2,5K

Digital Communications: testimonials

Rayies Altaf, Communication Officer
What shall we do?

- Mailing List (road map)
- Database
- Connect with former Pis
- Gather session feedback
- Alumni corner on newsletter
- Grow & nurture scientific network
- ICGEB as one Organisation

What can you do?

- Award a Fellowship to a talented candidate named after an alumni
- Become a mentor
- Offer internships or vacancies - opportunities within your departments
- Scientific collaborations
- Open your institute/company to educational visits
- Attend Open Days and presentations to provide your testimonial
- Offer financial support through a donation
- Propose actions to expand our visibility
- Promote our activities
- Promote funding for ICGEB programmes
- Help reach potential donors for our fundraising activities
- Conventions, sponsorships
- Supplies, services and loan for materials and/or premises
- Open to any form of collaboration

How far we have come

1993: Ambassador Adolfo R. Taylhardat, Venezuela (Chairman of the ICGEB Preparatory Committee 1987-1994, and President of the ICGEB Board of Governors 1994-2000), accompanied by Mr. Ashok Kapur, Joint Secretary, Department of Biotechnology, Government of India visits the ICGEB New Delhi Component under construction.

Thank you!

www.icgeb.org/icgeb-alumni
www.linkedin.com/groups
www.facebook.com/groups
Email: alumni@icgeb.org